

AI DIGIMARKET ACADEMY

# AI MORAL

## Foundation Certificate in Moral & Responsible Artificial Intelligence

Smarter System. Smarter Business.

A practical framework for people who build, buy, deploy, govern, teach, manage or use artificial intelligence.

| 25 Hours         | 10 Modules      | 2-3 Hours/Day   | No Prerequisites |
|------------------|-----------------|-----------------|------------------|
| Applied learning | Approx. 2 weeks | Flexible pacing | Broad audience   |

### The central question

Should we build, deploy, buy or use this AI - and under what conditions?

AI can be intelligent. Humans must remain responsible.

## Why AI MORAL

AI is moving from a tool that generates information to a technology that can influence decisions, automate workflows, recommend actions and operate across important parts of business and society. AI MORAL gives learners a practical way to evaluate those systems before responsibility disappears behind the technology.

### Human-centered

AI should augment human capability while preserving meaningful human judgment, skill, dignity, authority and accountability.

### Nature-conscious

Consider energy, water, hardware, materials, waste and lifecycle impact alongside the benefit AI creates.

### Morally grounded

Use “In God We Trust” as a parameter for AI development: capability remains subject to goodness, truth, humility, responsibility and human dignity.

### Intentional

Define why an AI system exists, whom it serves, what it may do, what it must never do and when a changed purpose requires fresh review.

### Never blindly trusted

Assume AI can be wrong, manipulated or used outside its intended context. Design verification, human oversight, escalation, override and recovery.

### Applied, not abstract

Every principle becomes a practical question, a control, a worksheet or a governance artifact that can be used in real work.

## Who is the program for?

Students • Business leaders • Developers • Product managers • Entrepreneurs • Educators • Procurement teams • Governance and compliance professionals • Policy professionals • General AI users

## What learners leave with

- Capability vs. Authority Map and Human Augmentation Canvas.
- Nature Impact Scorecard.
- “In God We Trust” Moral Parameter Review.
- AI Intent Declaration.
- AI Failure & Override Plan, risk ledger and accountability matrix.
- Final AI MORAL Governance Dossier.

## The Five AI MORAL Principles

| # | Principle & practical meaning                                                                                                                                                | Core question                                                                        |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| 1 | AI as a Tool to Augment Humans, Not Replace Humans<br>Strengthen human capability while preserving meaningful human judgment, skills, dignity, authority and responsibility. | How does this AI make people more capable, and where must humans remain responsible? |

|   |                                                                                                                                                                                             |                                                                                      |
|---|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| 2 | <b>AI Must Not Be Against Nature</b><br>Consider energy, water, hardware, materials, waste, ecosystems and lifecycle impact alongside benefits.                                             | What does this AI cost the natural world, and is that cost justified by its benefit? |
| 3 | <b>In God We Trust Must Be a Parameter for AI Development</b><br>Technical capability remains subject to moral accountability, truth, humility, goodness, responsibility and human dignity. | Is what we can build also what we should build?                                      |
| 4 | <b>Intent Must Be Explicit</b><br>State purpose, beneficiaries, authorized actions, prohibited uses and conditions that require fresh review.                                               | Why does this AI exist, who does it serve, and what must it never do?                |
| 5 | <b>AI Must Never Receive Blind Trust</b><br>Use verification, human oversight, appeal, monitoring, override, incident response and recovery.                                                | What happens when the AI is wrong, manipulated or fails?                             |

Five principles. One discipline.

Turn moral commitments into explicit decisions, controls, evidence and human accountability.

## A 25-Hour Applied Learning Journey

Ten approximately 2.5-hour modules combine short videos, a narrative scenario, guided explanation, practice work, reflection and assessment.

| Module | Focus                         | Learner outcome                                        |
|--------|-------------------------------|--------------------------------------------------------|
| 01     | Why AI Needs Morality         | Capability vs. authority and accountability.           |
| 02     | AI Augments Humans            | Human roles, skills and meaningful oversight.          |
| 03     | AI Must Not Be Against Nature | Energy, water, hardware, waste and lifecycle.          |
| 04     | In God We Trust               | Goodness, truth, humility, responsibility and dignity. |

|    |                              |                                                      |
|----|------------------------------|------------------------------------------------------|
| 05 | Intent Must Be Explicit      | Purpose, beneficiaries, boundaries and scope change. |
| 06 | Never Blindly Trust AI       | Hallucination, bias, drift, override and recovery.   |
| 07 | Dignity, Fairness & Appeal   | Transparency, privacy, recourse and correction.      |
| 08 | Govern, Map, Measure, Manage | Risk ownership, evidence, controls and monitoring.   |
| 09 | Enterprise Accountability    | RACI, vendor risk and incident readiness.            |
| 10 | Capstone Governance Dossier  | Integrated executive recommendation.                 |

## How each module feels

- 5-8 minute concept videos focused on one idea.
- 5-7 minute narrative videos built around a decision dilemma.
- Short readings and visual explainers.
- Practice concept designs using downloadable worksheets.
- Knowledge checks, scenario questions and selected peer-review activities.
- Capstone decision: deploy, deploy with conditions, redesign, restrict or do not deploy.

## From Principle to Practice

Learners produce usable governance artifacts rather than receiving a certificate simply for watching videos.

### Human Augmentation Canvas

What AI does, what humans do, what skills must remain and where human authority sits.

### Nature Impact Scorecard

Energy, water, hardware, materials, waste, lifecycle impact and environmental benefit.

### In God We Trust Moral Parameter Review

Goodness, truth, humility, responsibility and dignity applied to a proposed AI decision.

### AI Intent Declaration

Purpose, beneficiaries, users, authorized actions, prohibited actions, high-risk uses and review triggers.

### AI Failure & Override Card

Failure signals, notification, human takeover, safe-state action, shutdown, recovery and restart authority.

### AI MORAL Governance Dossier

An executive package combining the five principles, risks, controls, evidence and recommendation.

## Sample narrative video

### “The Machine That Can - But Should It?”

A hospital AI can predict which patients are most likely to deteriorate. When only one intensive-care bed remains, the system can rank the patients - but should the prediction become the final decision?

Learners separate four things: what the AI can do, what the AI may do, what a human must review, and who remains accountable.

## Assessment model

| Assessment component              | Recommended weight |
|-----------------------------------|--------------------|
| Knowledge and scenario quizzes    | 20%                |
| Practice concept designs          | 20%                |
| Applied AI MORAL artifacts        | 25%                |
| Final capstone governance dossier | 35%                |

### Recommended completion standard

70% overall plus successful submission of the capstone. Final grading mechanics can be adapted to the delivery platform.

## Designed for Online Learning and Partnership Review

The course can be delivered as a structured online certificate with short-form video, readings, downloadable templates, practice work, assessments and a capstone. For partnership review, AI DIGIMARKET can demonstrate the learning experience with a five-minute pilot video, sample assessment questions and a practice concept-design worksheet.

### 5-Minute Pilot Video

A complete mini-lesson with hook, scenario, framework, application and learner action.

### Sample Assessment

Scenario questions that test whether the learner can apply the principle, not merely repeat a definition.

### Practice Concept Design

A one-page Capability vs. Authority Map showing what AI can do, what humans must decide and who is accountable.

### Course Production Pattern

Consistent visuals, concise presenter scripts, captions, downloadable tools and clearly stated learning objectives.

## Certificate

Learners who successfully complete the required modules, assessments and capstone receive the AI MORAL Foundation Certificate in Moral & Responsible Artificial Intelligence from AI DIGIMARKET Academy, subject to the final credential arrangement established for the delivery platform.

A course about responsibility - not fear

AI can improve medicine, education, manufacturing, science, business and everyday life. AI MORAL teaches that greater capability creates greater responsibility. The people who design, deploy and use AI must remain accountable for its consequences.

## AI MORAL

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